

IDEAL HOME

Furniture

Marcus Clark & Co. Ltd.
CENTRAL · SQUARE · SYDNEY.



A SOUVENIR of the IDEAL COTTAGE FURNISHED BY MARCUS CLARK & COMPANY, LIMITED



In connection with The Ideal Home Exhibition organised by The Institute of Architects of N.S.W. held in the Town Hall, Sydney, 25th October, 1915



IN presenting this Souvenir Booklet, embracing two distinct Ideal Home Furnishing schemes—one for £300 and one for £175. We issue a most cordial invitation to the general public to inspect our magnificent New Furniture Show Rooms at 827 George Street, Central Square, and thereby acquaint themselves with the splendid variety of Modern House Furniture, carpets, furnishing, drapery, pianos, sewing machines, crockery, ironmongery, etc. Every facility to inspect without importunity to purchase will be accorded to all visitors to our New Furniture Warehouse, and the management will be only too pleased to explain the terms and advantages accruing from the purchase of furniture under our system of Gradual Payments.

MARCUS CLARK & Co. LTD.

CENTRAL SQUARE, SYDNEY
AND BRANCHES

Estimate of the £300 Ideal Home furnished by Marcus Clark & Co. Ltd. on view in Sydney Town Hall, October 25, 1915

The Furniture for the Spare Room and the Maid's Room can be seen at our Furniture Warehouse, 827 Central Square, Sydney

HALL 15ft. 6in. x 13ft.

	£	s.	d.
1 Axminster Square 9 x 12	8	5	0
12½ Yds. Art Felt (Surround) 6/6	4	3	0
2 Pair Casement Curtains complete with Brass Rods	2	17	6
3 Short Muslin Curtains with Brass Rods Top and Bottom	1	0	0
1 Oak Jacobean Hall Cupboard	13	10	0
1 Oak Jacobean Hall Tree	2	10	0
2 Oak Jacobean Chairs, upholstered in Tapestry 2/15/-	5	10	0
1 Jacobean Umbrella Stand	2	0	0
1 3ft. 6in. Oak Jacobean Circular Table	4	0	0
	<u>£43</u>	<u>15</u>	<u>6</u>

DINING ROOM 15ft. 6in. x 13ft.

1 Wilton Pile Carpet Square 11ft. 3in. x 12ft.	14	5	0
7 Yds. Art Felt (Surround) 6/6	2	5	6
4 Pair Casement Curtains complete with Brass Rods	4	10	0
5 Short Muslin Curtains with Brass Rods Top and Bottom	1	2	0
6 Oak Mission Chairs, Moveable Seats, Upholstered in Best Steer Hide, and 2 Oak Carvers Chairs	14	10	0
1 Oak Mission Style, Buffet 4 ft. wide	8	10	0
1 All Oak Screw Extension Mission Dining Table opening to 6ft. x 3ft. 6in.	6	10	0
1 5ft. Oak Mission Sideboard (with plate rack) Lead Light Cupboards below	18	10	0
	<u>£70</u>	<u>2</u>	<u>6</u>

DRAWING ROOM 14ft x 12ft.

1 Wilton Pile Carpet Square 11ft. 3in. x 12ft.	12	10	0
4 Yards Art Felt (Surround) 6/6	1	6	0
2 Pair Casement Curtains with Valances complete and Brass Rods	6	19	6
3 Short Muslin Curtains with Brass Rods Top and Bottom	0	14	6
Spring Edge Chesterfield Couch and 2 Divan Spring Edge Chairs (covered loose Cretonne Covers)	19	17	6
Queensland Maple China Cabinet, with Leaded Glass Panels	15	10	0
2 Queensland Maple Inlaid Occasional Tub Chairs, Upholstered in Silk Tapestry, £2 12 6	5	5	0
1 Queensland Maple Occasional Table	2	5	0
1 Inlaid Maple Palm	1	0	0
	<u>£65</u>	<u>7</u>	<u>6</u>

BEST BEDROOM 15ft. x 11ft. 9in.

	£	s.	d.
1 Wilton Pile Carpet Square 11ft. x 12ft.	14	5	0
6½ Yards Art Felt (Surround) 6/6	2	2	3
2 Pair Casement Curtains complete with Brass Rods	2	0	0
4 Short Muslins with Brass Rods Top and Bottom	0	18	3
Oak Bedroom Suite, comprising:—			
5ft. Wardrobe, 2 Bevelled Glass Doors, 3ft. 6in. Washstand, Marble Top	33	10	0
3ft. 6in. Toilet Table (with Wing Mirrors), Oak Towel Horse			
2 Oak Bedroom Chairs, Upholstered Seats			
4ft 6in Oak Bedstead with Wire Mattress, Kapok Mattress (6 inch Borders)	10	15	0
Kapok Bolster and 4 Pillows	1	15	0
1 Oak Bedside Table	1	0	0
2 Cane Seated Bedroom Chairs 10/-			
	<u>£66</u>	<u>5</u>	<u>6</u>

SPARE BEDROOM 13ft. x 10ft.

To Close Cover with Printed Linoleum	1	12	0
Bedside Rug	1	0	0
1 Pair Casement Curtains and Brass Rods	1	10	0
1 Bedroom Suite, Seasoned Oak, comprising:			
4ft. Wardrobe, 3ft. Washstand, Marble Top	17	10	0
3ft. Dressing Table, and 1 Cane Seated Chair			
1 4ft. 6in. Oak Bedstead with Wire Mattress, Kapok Mattress, Bolster and 2 Pillows	7	10	0
1 Toilet Set, 6 Pieces	1	0	0
	<u>£30</u>	<u>2</u>	<u>0</u>

MAID'S ROOM 12ft. x 10ft. 6in.

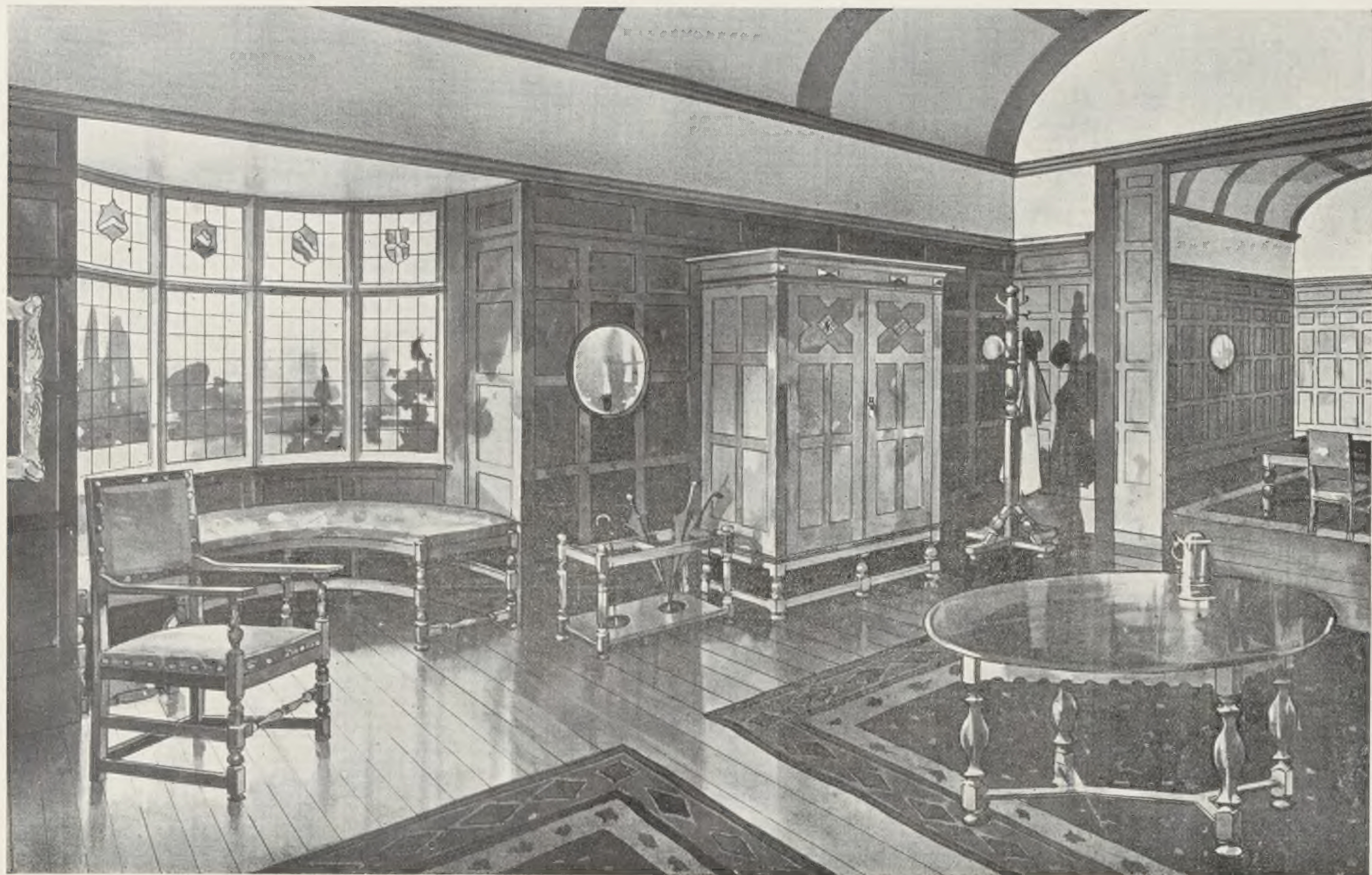
Close Cover with Linoleum	1	10	0
1 Bedside Rug	0	10	0
1 Iron Bedstead, 3ft. Wide (with Wire Mattress attached)	1	15	0
1 Set 3ft. Kapok Bedding	1	17	6
1 Pine Comb Chest of 3 Drawers	2	15	0
1 Pine Washstand	0	12	6
1 Toilet Set	0	13	6
	<u>£9</u>	<u>13</u>	<u>6</u>

KITCHEN 12ft. x 12ft. 6in.

To Close Cover with Linoleum	1	10	0
1 Special "Gem" Dresser	9	5	0
1 Table 5ft. x 3ft., with Drawer	1	3	6
1 Double Safe	2	5	0
2 Kitchen Chairs, 5/-	0	10	0
	<u>£14</u>	<u>13</u>	<u>6</u>

We are prepared to arrange reasonable terms of payment; tell us what amount of goods you require, what you are prepared to do, and something about your standing.

MARCUS CLARK & CO.
LIMITED
CENTRAL SQUARE, SYDNEY



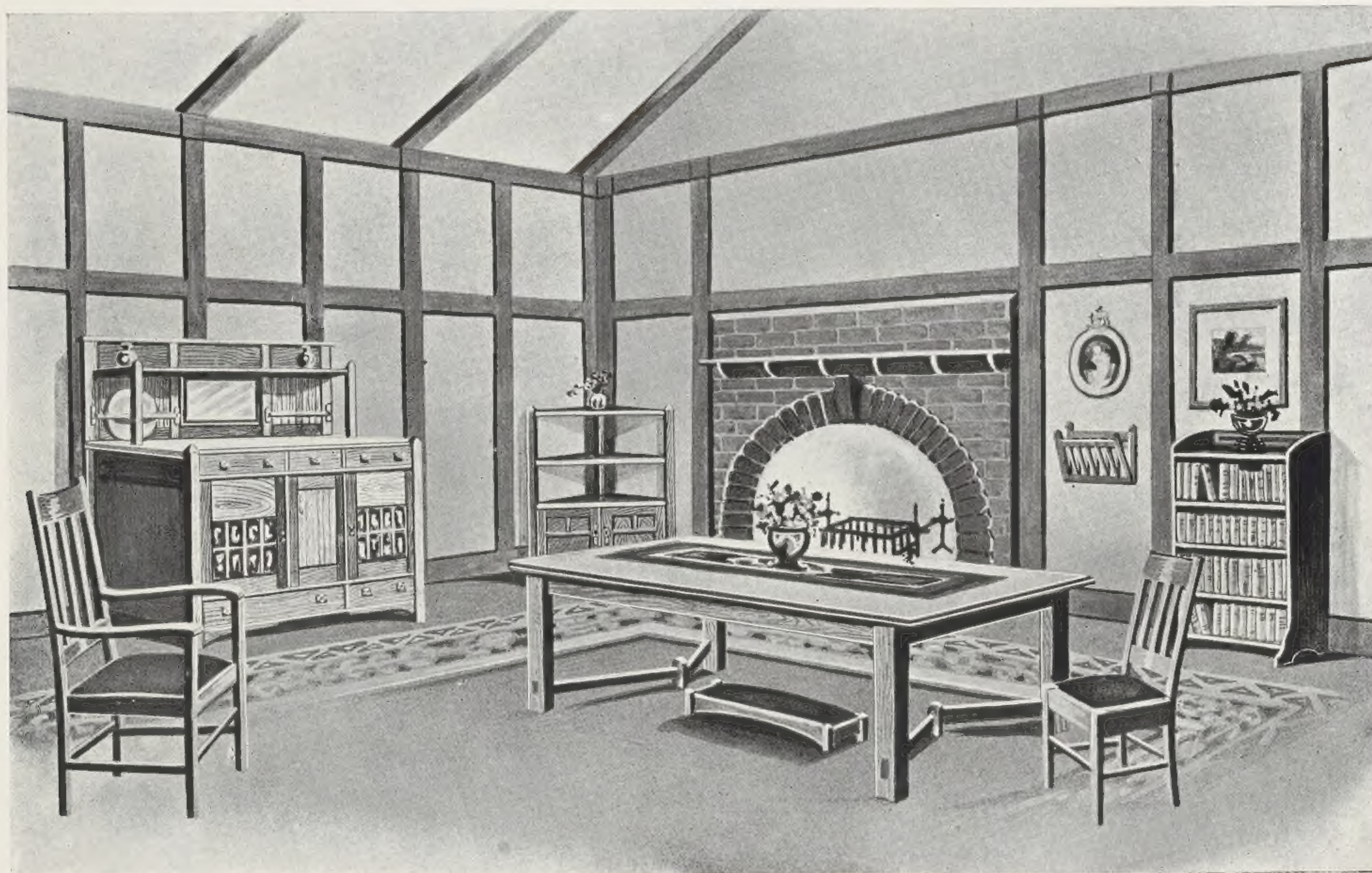
£300 Scheme

"The Hall"

Completely Furnished for £43 15 6

(See Estimate Page 2)

By good salesmanship we do not mean selling a customer something she doesn't want. We mean the art of finding out just what the customer does want and giving her that thing—using our knowledge of the merchandise to assist her in making a selection that will be most satisfactory. Always think of the customer's interest—that is salesmanship as we understand it.

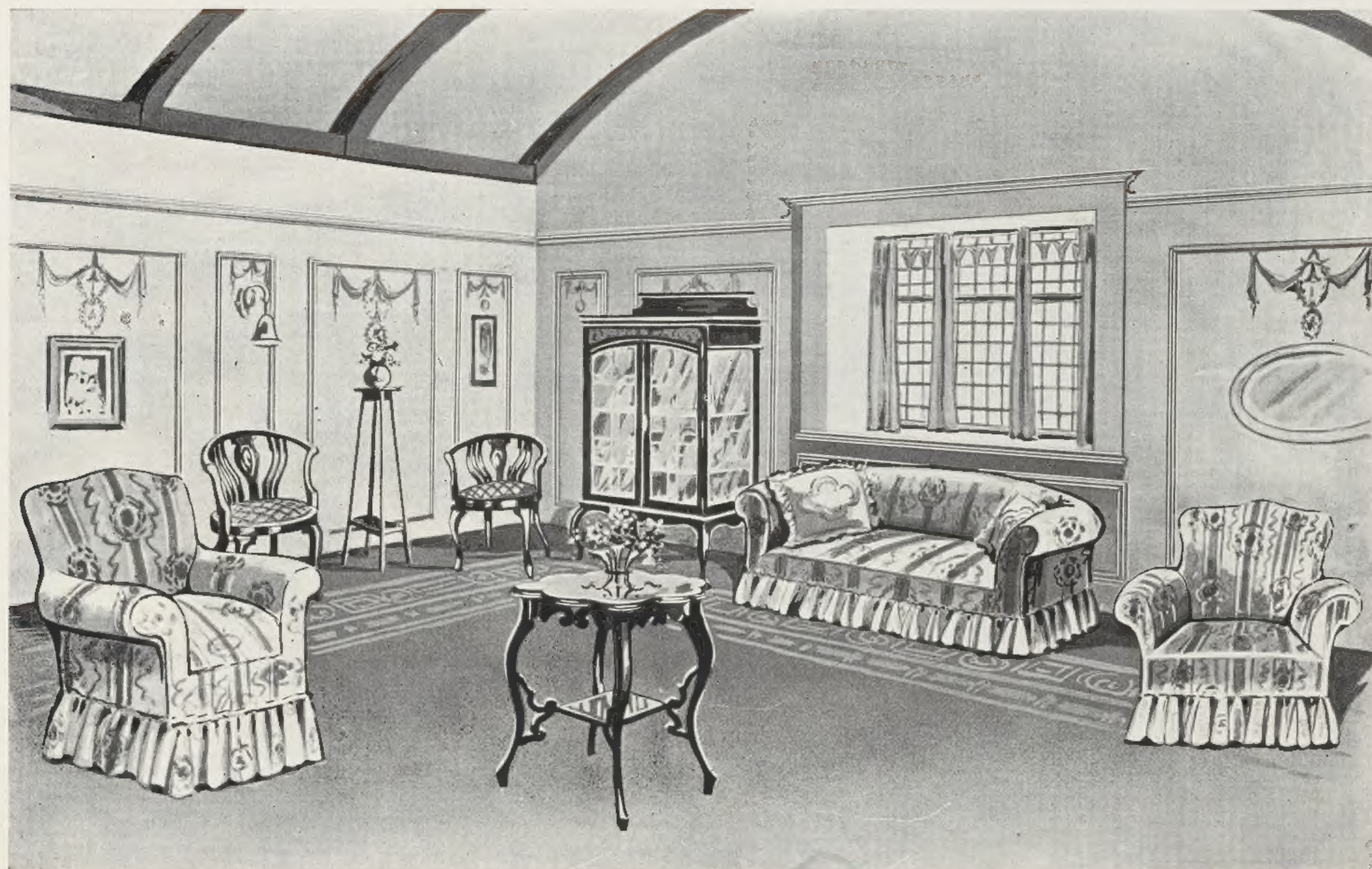


£300 Scheme

"The Dining Room"

Completely Furnished for £70 2 6

(See Estimate Page 2)

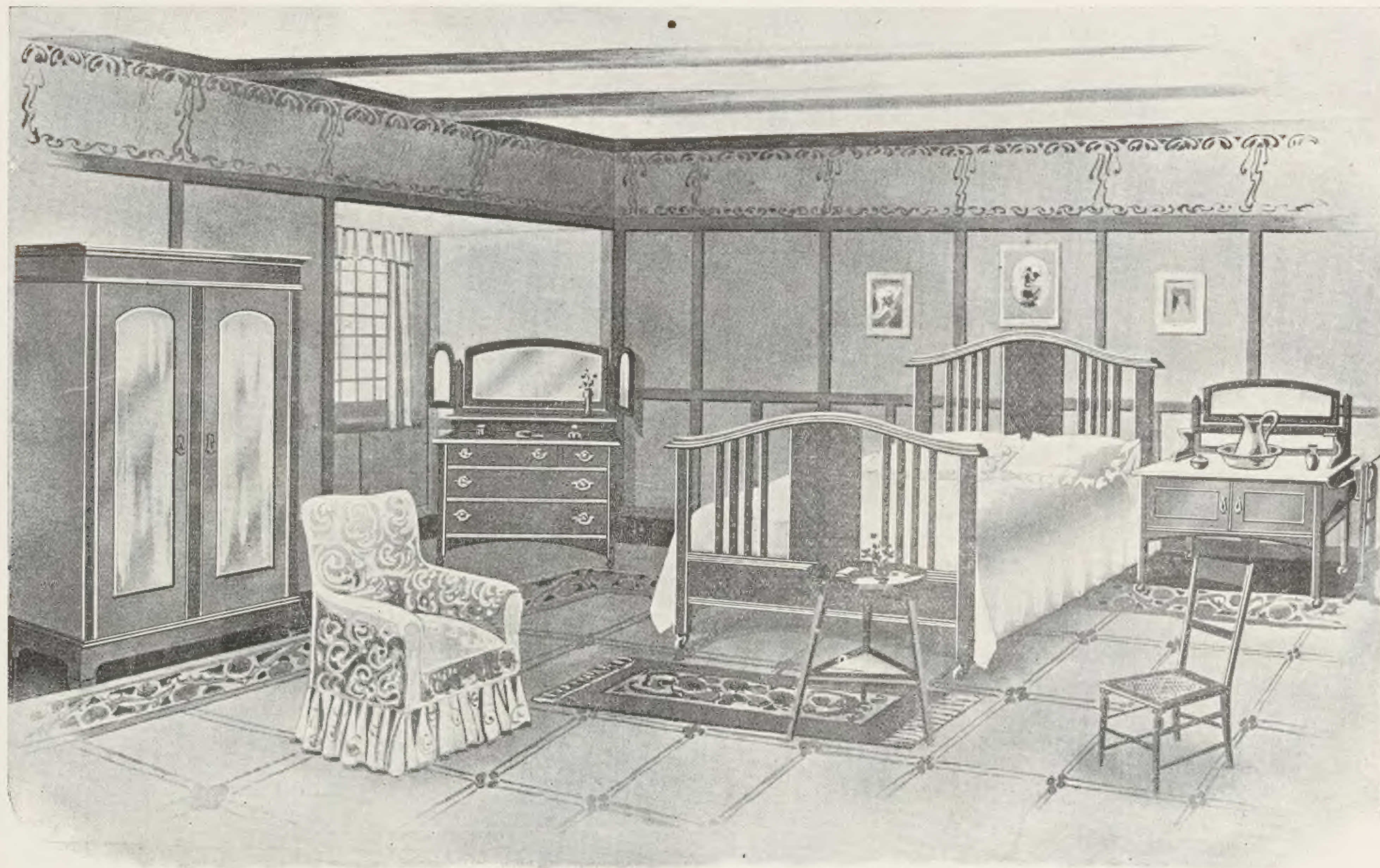


£300 Scheme

"The Drawing Room"

Completely Furnished for £65 7 6

(See Estimate Page 2)



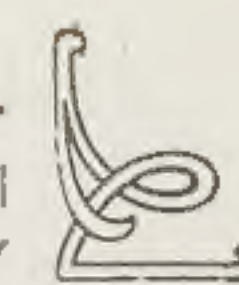
£300 Scheme

"The Best Bedroom"

Completely Furnished for £66 5 6

(See Estimate Page 2)

These goods are priced for prompt cash, but the management will be very pleased to explain the conditions upon which these articles may be purchased by those desiring to avail themselves of the TERMS of our system of Gradual Payments.

 **MARCUS CLARK & Co.** 
LIMITED
CENTRAL SQUARE, SYDNEY



£300 Scheme

"The Spare Room"

Completely Furnished for £30 2 0

(See Estimate Page 2)



£300 Scheme

"The Maid's Room"

Completely Furnished for £9 13 6

(See Estimate Page 2)

Our idea of integrity goes deeper than merely not doing dishonest things. It means being sound through and through. It means serving the customer's best interests whether the customer knows it or not. It means merchandise that is faultless when judged by any standard.

 **MARCUS CLARK & Co.** 
LIMITED
CENTRAL SQUARE, SYDNEY



£300 Scheme

"The Kitchen"

ESTIMATE OF THE £175 IDEAL HOME

HALL

	£	s.	d.
To Close Cover with Printed Linoleum	2	12	6
Oak Hall Stand with Bevelled Mirror and Seat	2	15	0
Oriental Rug	0	15	0
3 Door Slips, 3/6.	0	10	6
	<u>£6</u>	<u>13</u>	<u>0</u>

DINING ROOM 14ft. x 12ft.

Close Cover with Linoleum and 1 Oriental Rug	3	17	6
Brass Rod and Fittings and 1 Pair Casement Curtains	2	15	0
5ft. Oak Sideboard (as illustrated), Bevelled Mirror and Cupboards below	13	10	0
6 Oak Chairs with Moveable Seats, upholstered in Best Fabrikoid, and 2 Carvers Chairs	12	10	0
1 3ft. 6in. Oak Dinner Waggon	3	17	6
1 6ft. x 3ft. 6in. Oak Extension Dining Table with Tapered or Square Legs	4	17	6
	<u>£41</u>	<u>7</u>	<u>6</u>

DRAWING ROOM 15ft. x 13ft. 6in.

Axminister Square Carpet with Linoleum Surround	10	10	0
Brass Curtain Rod and Fittings and Pair Casement Curtains	3	2	6
Queensland Maple Cabinet (as illustrated)	12	10	0
Settee and 1 Chair in Pretty Art Cretonne	8	10	0
1 Maple Occasional Chair	1	13	6
1 Maple Occasional Table	1	15	0
1 Sea Grass Chair	1	16	6
	<u>£39</u>	<u>17</u>	<u>6</u>

BEST BEDROOM 15ft. x 12ft.

1 Carpet Square and Linoleum Surround	5	17	6
1 Brass Rod and Fittings and 1 Pair Casement Curtains	2	10	0
Oak Bedroom Suite, comprising:—			
4ft. 6in. Wardrobe, Bevelled Glass Door			
3ft. 6in. Dressing Table, 2 Drawers, Bevelled Mirror	25	0	0
3ft. 6in. Washstand with Marble Top, Tile Back, Cupboards below			
1 Cane Seated Chair			
4ft. 6in. Oak Bedstead, Wire Mattress, Kapok Mattress, Bolster and 2 Pillows	9	17	6
1 Toilet Set (6 Pieces)	1	7	6
	<u>£44</u>	<u>12</u>	<u>6</u>

SPARE BEDROOM 12ft. x 12ft.

	£	s.	d.
To Close Cover with Linoleum	1	10	0
1 Bedside Rug	0	12	6
1 Brass Rod and Pair Casement Curtains	1	10	0
1 Oak Bedroom Suite, comprising:—			
3ft. 6in. Wardrobe, with Bevelled Mirror			
3ft. Dressing Table with 3 Drawers and Bevelled Mirror	2	10	0
3ft. Marble Top Washstand			
3ft. 6in. Oak Bedstead, Wire Mattress, Kapok Mattress, Bolster and 2 Pillows	6	10	0
1 Toilet Set (5 Pieces)	0	13	6
	<u>£23</u>	<u>6</u>	<u>0</u>

MAID'S ROOM 12ft. x 10ft. 6in.

Close Cover with Linoleum and 1 B-dside Slip	1	10	0
3ft. Iron Bedstead with Wire Mattress attached, Kapok Mattress and 2 Kapok Pillows	3	12	6
1 Pine Combination Chest of Drawers	2	15	0
1 Pine Washstand with Marble Top and Pedestal Cupboard	2	5	0
1 Toilet Set (5 Pieces)	0	12	6
1 Cane Seated Chair	0	9	6
	<u>£11</u>	<u>4</u>	<u>6</u>

KITCHEN 12ft. x 10ft. 6in.

Close Cover with Printed Linoleum	1	10	0
Kitchen Table 5ft. x 3ft. with Drawer	1	3	6
4ft. 6in. Dresser, enclosed Back and Cupboards below	3	0	0
2 Kitchen Chairs 5/3	0	10	6
1 Double Wood Safe	1	15	0
	<u>£7</u>	<u>19</u>	<u>0</u>

In every transaction we always consider what is best in the long run. It is sheer folly to do things for today's gain at the expense of to-morrow or next year. We try to make every sale with the thought of bringing the customer back again.

 **MARCUS CLARK & CO.** 
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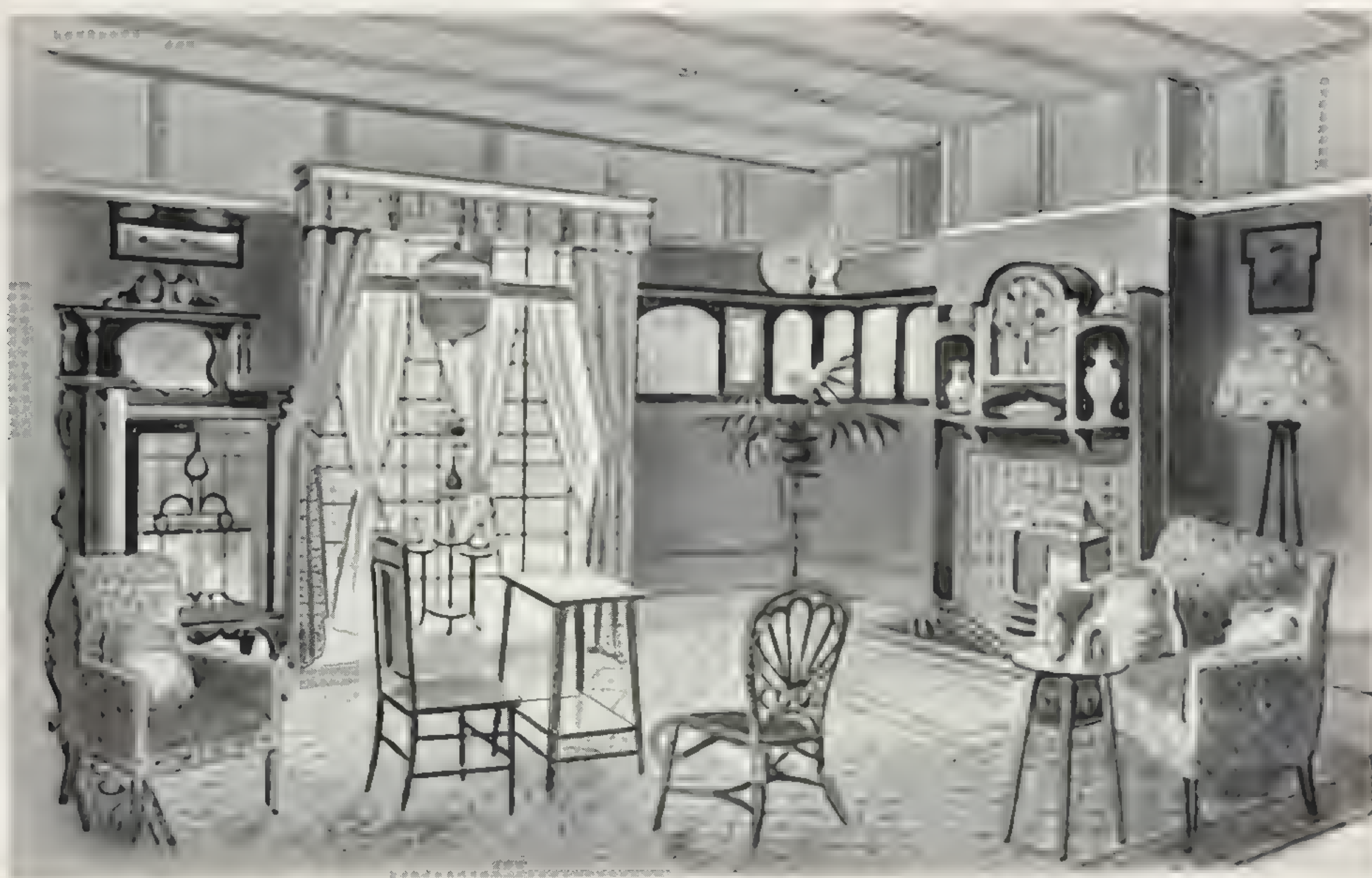


£175 Scheme

"The Dining Room"

Completely Furnished for £41 7 6

Est.mate Page 10)



£175 Scheme

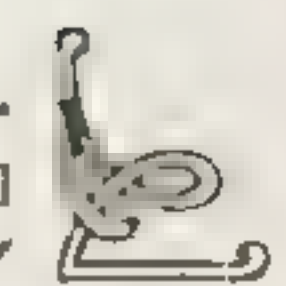
"The Drawing Room"

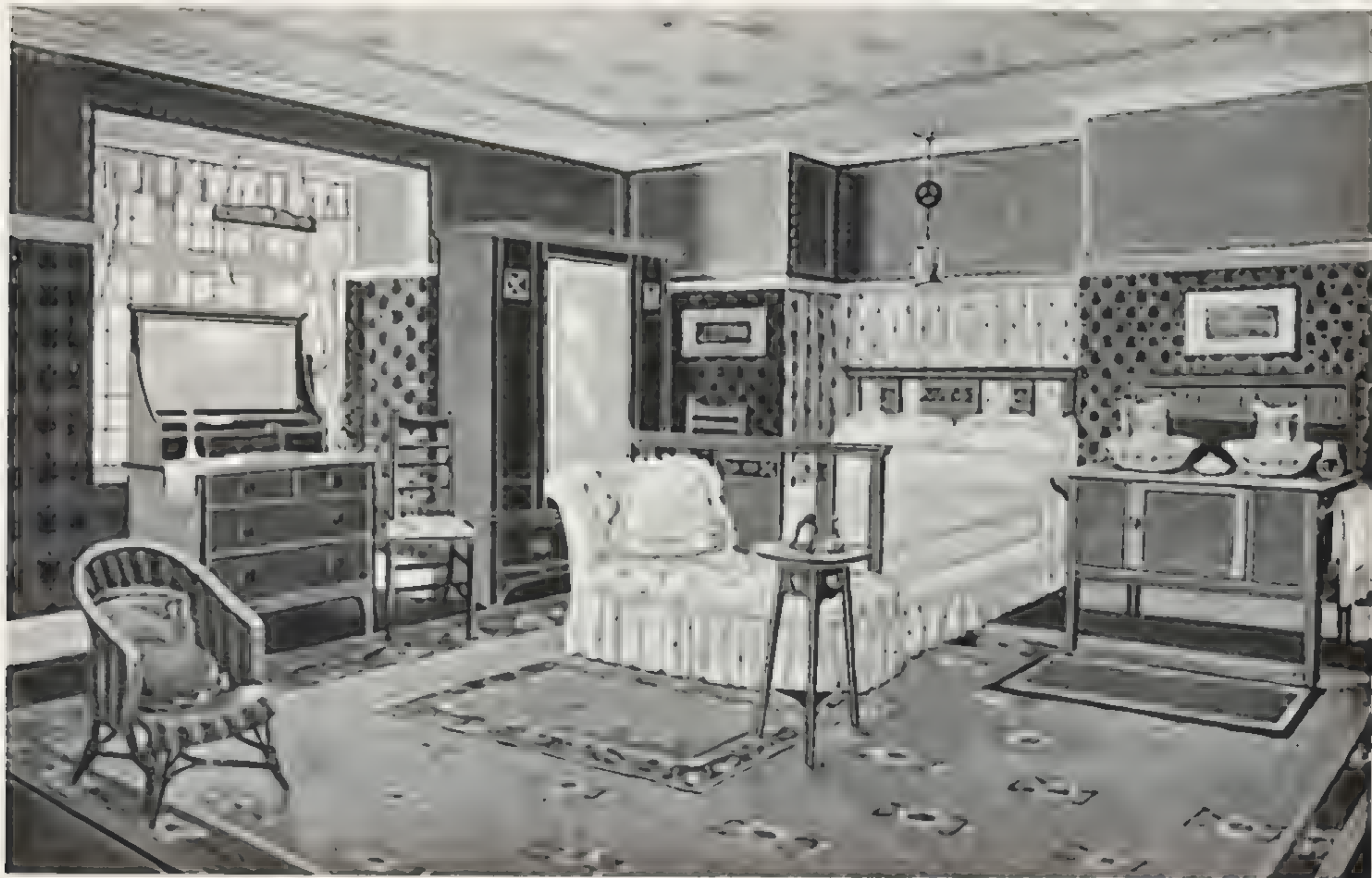
Completely Furnished for £39 17 6

(See Estimate Page 10)

How to Furnish out of Income.

Customers, desirous of leaving their capital undisturbed, can arrange for deferred payments.

 **MARCUS CLARK & CO.** 
LIMITED
CENTRAL SQUARE, SYDNEY



£175 Scheme

"The Best Bedroom"

Completely Furnished for £44 12 6

(See Estimate Page 10)

 **MARCUS CLARK & CO.** 
LIMITED
CENTRAL SQUARE, SYDNEY



£175 Scheme

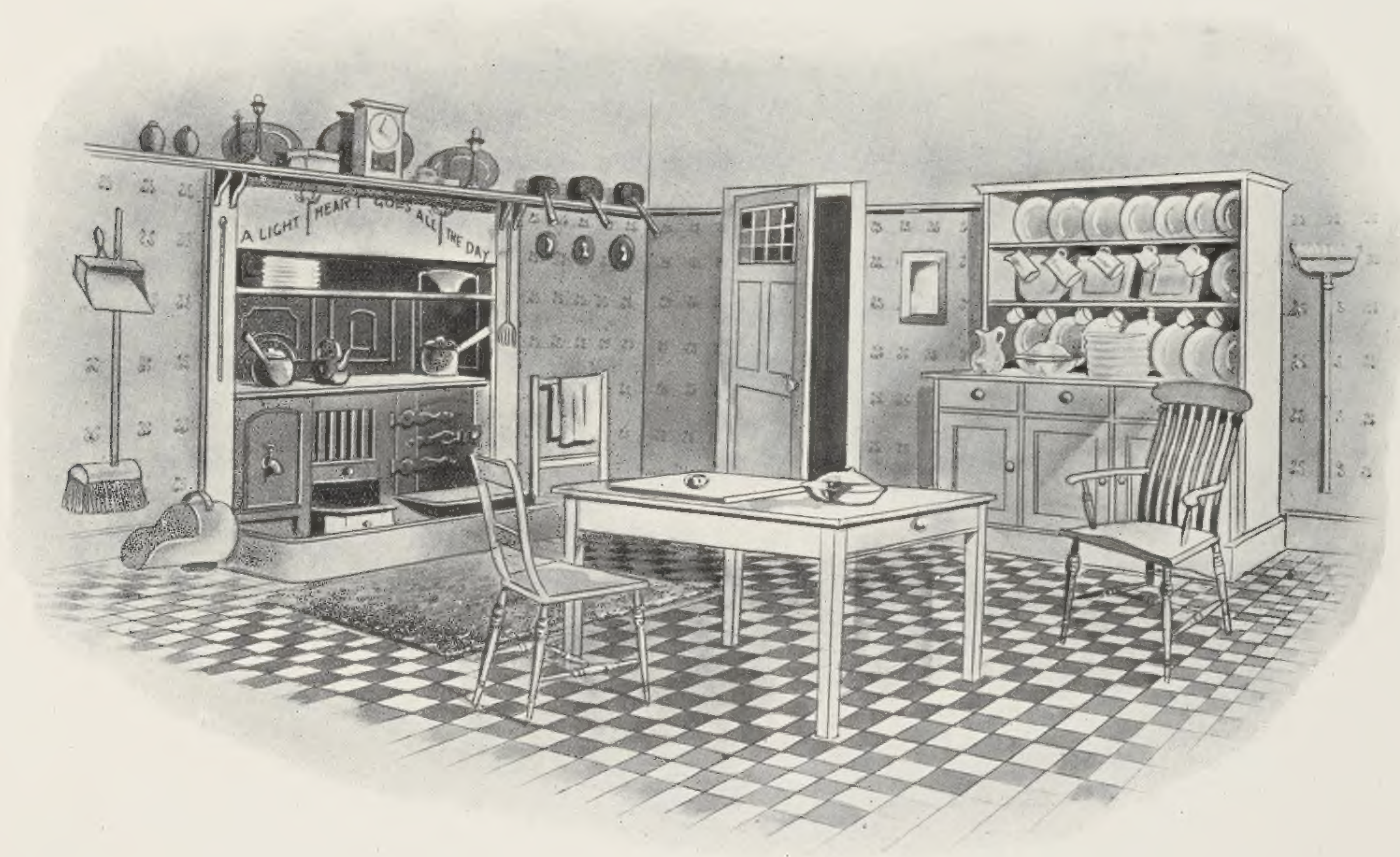
"The Spare Bedroom"

Completely Furnished for £23 6 0

(See Estimate Page 10)

We desire to have this store notable for the marked and genuine courtesy of its employees. Not the kind of courtesy that looks "put on" but the kind that grows out of a heartfelt desire to satisfy the wishes of the customer, and make shopping a pleasure.

MARCUS CLARK & CO.
LIMITED
CENTRAL SQUARE, SYDNEY



£175 Scheme

"The Kitchen"

W

E can supply from our stocks everything for Home Furnishing. Any information thereon we shall be pleased to give.

We will gladly send patterns of Linoleums, or any furnishing materials, on application.

We will send designs of Mission Furniture, Church Furniture, Office Fittings, &c., on application.

We furnish Hospitals, Bachelors' Quarters, Hotels, Residential Flats, Boarding Establishments, Offices, &c.

We are prepared to arrange reasonable Terms of Payment. Tell us what amount of goods you require, what you are prepared to do, and something about your standing.

Our Mottoes and Aims are many. "Good Value Always" is in the first rank.

We ever aim in producing and selecting the goods we offer for sale to give Comfort, Durability, Satisfaction, and Economy generally, especially in Price.

